QUESTIONS ARE THE ANSWER:

A CREATIVE APPROACH TO AI-ENHANCED INQUIRY, INSIGHT, AND IMPACT



WHEN

Mar 22 – 23, 2027 - live online

Oct 28 – 29, 2027 - in person

PRICE

$5,300

WHERE

Live online - Zoom
In Person - Cambridge, MA

EXECUTIVE CERTIFICATE TRACK

Management and Leadership

AI is reshaping how we work, make decisions, and solve problems. But with an abundance of AI-generated answers, the real challenge is ensuring that we ask the right questions. The key to navigating this new landscape isn't just access to AI-powered insights—it's knowing how to ask better questions with AI to drive transformational results.

This course builds on frameworks from Hal Gregersen's book, Questions Are the Answer. Through hands-on methods, you'll learn to apply catalytic questioning—now augmented by AI—to leadership, decision-making, and innovation.

This highly interactive experience teaches executives how to cultivate powerful inquisitive leadership practices that fuel breakthroughs in a rapidly changing world. Through AI-enhanced questioning methods, participants will learn how to frame, refine, and expand their inquiries–and impacts–in ways that AI alone cannot replicate.

Participants workshop real-world challenges, gaining practical questioning frameworks and tools to unlock creativity, improve decision-making, and lead confidently in an AI-driven world.

Please visit our website for the most current information.

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MIT MANAGEMENT EXECUTIVE EDUCATION

FACULTY



Hal Gregersen



Kelvy Bird

TAKEAWAYS

As a participant in this course, you will learn:

- How to create the unique conditions for catalytic questioning that drive radical shifts in beliefs, behaviors, and outcomes.
- How to identify what you don't know you don't know, tackling leadership blind spots with precision.
- How to engage productively with discomfort, using inquiry to drive transformation amidst uncertainty.
- How to apply the power of the pause, leveraging intentional reflection to sharpen insights and ensure the right questions are guiding strategic action.
- How to partner with AI to deepen human inquiry, insight, and impact, ensuring technology is an accelerator—not a replacement—for curiosity and critical thinking.
- How to embed catalytic questioning into your team and organization, crafting an enterprise-wide culture of inquiry.
- How to acquire more questioning capital—the ability to identify catalytic questions and see them through to positive impact

WHO SHOULD ATTEND

This course has been developed for individuals seeking to solve big challenges, lead positive change and disruption, and/or create a culture of inquiry and creative problem solving in their teams and organization. The course content is applicable to professionals in any role and in any industry, but has been designed with senior managers and executives in mind. If you're ready to make progress on a real challenge you face, confront your potential blind spots as a leader, and practice truly catalytic questioning—all among a diverse group of peers from around the world—then this program is for you.



While it may seem counterintuitive (Who needs questions? We need answers!), encouraging people to formulate lots of questions around an issue or problem can lead to deeper analysis and a better understanding of that problem–which, eventually, can yield smarter ideas on how to tackle it.

—Hal Gregersen, FastCompany

CONTACT INFORMATION

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